

# Ginna BB Gordon

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Ginna's Café Online: [www.ginnas-cafe.com](http://www.ginnas-cafe.com)

Studio Website: [www.ginnabbgordon.com](http://www.ginnabbgordon.com)

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## Resume

### Objective:

To be a positive force in the community in which I live and to use my skills and talents, gifts and passions for the promotion and creation of beauty.

### Summary of Experience and Qualifications:

Graphic Design	Marketing	Arts Administrator	Development / Grant Writing
Event Planning	Multimedia Artist	Chef (retired)	Restaurant Owner
Teacher	Speaker	Author	Professional Mac & PC User

### Computer Experience

- Professional-level skills in digital page layout, graphics, and pre-press
- Adobe: Photoshop, Illustrator, InDesign
- Microsoft Word, Excel, QuarkXPress, FilemakerPro

### Professional Experience

#### Carmel Music Society

*Concert booking organization in Carmel (ten concerts 2007-2008 season)*

#### Director of Design, Development, and Marketing

##### 2003 - present

- Co-ordination of all events and concerts with board members.
- Responsible for planning and production of all special events and fundraisers.
- Manage and coordinate all marketing.
- Design and layout of programs, brochures, publications. Create and edit newsletter.
- Write and produce broadcast ads (radio).

##### 2003 - 2006

- Responsible for all grant writing and development.
- Administration of office.

#### Ginna's Café Online

##### Launched in 2007

- Original-design recipe greeting cards, gifts online. (Website: [www.ginnas-cafe.com](http://www.ginnas-cafe.com))

#### Ginna's Cafe - Co-Owner

##### Carmel Valley, CA

##### 2000 - 2003

- Designed all items on the menu, including all meals, baked goods and food products.
- Managed kitchen staff and all restaurant operations.
- Designed and installed all interior design elements, including hand painted tabletops, game boards. floor cloths and ceramics used in service as well as for retail sales.

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## **Published Author**

**1995 - Present**

### **A Simple Celebration: A Vegetarian Cookbook for Body, Mind and Spirit. The Nutritional Program for the Chopra Center for Well Being.**

Published by Harmony Books, a division of Random House and Crown Books, March, 1997.

Recipes and techniques in Ayurvedic cooking.

Co-authored with Dr. David Simon.

Published in England as **The Ayurvedic Cookbook**, Random House.

Portions of **A Simple Celebration** also appear on Deepak Chopra's CD ROM entitled **The Wisdom Within** and in Dr. Chopra's book **Healing the Heart**.

Author of countless articles for periodicals and magazines on subjects related to metaphysic, music, food, conscious cooking and love, the primary ingredient, 1995-present.

## **Pilgrim's Way Bookstore and Gardenshop**

**Carmel, CA**

**2003 - 2006**

Newsletter editor and writer.

## **Thunderbird Bookstore, Carmel, CA**

**November, 1997 - July, 2000**

- **Cafe - Manager and Chef**

Managed the Thunderbird Cafe: created menu options, baked goods, breakfast, lunch, dinner, snacks, etc.

- **Whole Life Center - Manager and Buyer (books, CDs, gifts)**

Reinvented the Whole Life Center retail image by providing quality gifts and book selections.

- **Book Store Event Coordinator**

Oversaw creation of events for presentations by authors and teachers on a variety of subjects, including alternative health care and spiritual journeying.

Developed and edited Thunderbird Monthly Newsletter.

## **Chopra Center for Well Being - Executive Chef**

**La Jolla, California**

**January, 1995 - August, 1997**

Designed and oversaw installation of commercial kitchen facility.

Created recipes, developed menus and nutritional program.

Managed Quantum Soup Cafe.

Trained kitchen and cafe staff in preparation of Ayurvedically balanced meals and service.

Taught guests Ayurvedic cooking techniques.

Managed kitchen staff of 12.

## **Ginna & Company - Design**

**Carmel, California**

**1995 - present**

Designer: ceramic dinnerware, tile tabletops, table linens in cotton duck and other fabrics; surface design and faux finishes: paper and book arts.

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**Ginna & Company - Events, Workshops and Lectures**  
**Carmel and La Jolla, California**  
**1974 - present**

Workshops: Ayurvedic cooking techniques offered to individuals and organizations interested in the balance of body, mind and spirit; information taught includes: dosha, or body type discovery, foods and techniques suited to each body type, development of kitchen consciousness, hands-on cooking instruction including how to make ghee (clarified butter), cheese, yogurt, dahl, breads, chappatis, meal planning, shopping guidance, nutritional balancing.

**Personal Chef: Steven Seagal,**  
**Bel Air, California**  
**October, 1995 - April, 1996**

During the renovation of the Chopra Center for Well Being, I was personal chef for Mr. Seagal and his staff and associates at his home and on location during the filming of "Glimmerman." Prepared three organic meals a day, six days per week for 5-40 people.

**Rainbow Ranch Conference and Retreat Center - Chef/Administrator**  
**Calistoga, California**  
**Spring, 1994 - January, 1995**

Managed kitchen, planned menus, cooked three gourmet meals per day for an average of 25 retreatants

Managed kitchen and serving staff of eight

Designed brochure for Ranch.

Summer, 1996: Returned for six weeks as Guest Chef during Chopra Center design and construction.

**The Book Studio - Owner**  
**Carmel, California**  
**1976 - 1984**

Designed and repaired books in bookbindery; taught calligraphy, bookbinding, book arts to individuals and local schools and teachers.

**Other interests & hobbies:**

Music, Tibetan Buddhism, Tibetan Thanka Painting, knitting, beadwork, hiking, and reading.